

# First Dallas Securities

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IARD # 24549

## Form ADV Part 2A: Firm Brochure

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This brochure provides information about the qualifications and business practices of First Dallas Securities, Inc. It is prepared pursuant to regulatory requirements. If you have any questions about the contents of this brochure, please contact us at the phone number or website listed above. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority. First Dallas Securities, Inc. is a Registered Investment Adviser with the SEC under the Investment Advisers Act of 1940 (the "Advisers Act"). However, such registration does not imply a certain level of skill or training. Additional information about First Dallas Securities, Inc. is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Dated January 5<sup>th</sup>, 2017

## Item 2: Material Changes

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**Summary of Material Changes:**

Updated Brochure for clearing firm name change from First Clearing, LLC. to Wells Fargo Clearing Services, LLC.

## Item 3: Table of Contents

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## Item 4: Advisory Business

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### INTRODUCTION

First Dallas Securities, Inc. is a Registered Investment Advisory Firm registered with the U.S. Securities and Exchange Commission ("SEC") since January 30<sup>th</sup>, 2006. We are noticed filed in our home state of Texas and various other states, which means we are registered to do business in these states. We may conduct business in other states by claiming an exemption from registration. Our registration as an Investment Adviser does not imply any level of skill or training.

We provide oral and written communications that you may use to evaluate us and other advisers, which may be factors in your decision to hire us or to continue to maintain a mutually beneficial relationship. This Brochure provides information about our qualifications and business practices.

### OWNERSHIP

First Dallas Securities, Inc. was formed as a corporation in Texas in October of, 1983 and first opened for business in 1988. First Dallas Securities, Inc. is a wholly-owned subsidiary of Hodges Capital Holdings, Inc. Chairman/CEO, Craig D. Hodges, owns approximately 14.4% equity stock. Hodges Capital Holdings majority shareholder is Hodges Capital Holdings Voting Trust, which Craig Hodges, Camille Hodges Hays and Clark Hodges, trustees, each has approximately 1/3 voting control.

### ADVISORY SERVICES OFFERED

#### Investment Management Services:

Our investment management service consists of asset allocation and portfolio management tailored to meet your investment goals. Accounts are managed by an assigned investment adviser representative, who has discretion over the account and makes buy and sell decisions for assigned accounts based on his or her judgment of market conditions and the investment merits of securities. Our investment adviser representatives operate independently of one another and therefore may place trades before or after trades for other client accounts, including the Hodges Mutual Funds.

We have the authority to invest in a wide variety of types of investments, but we generally focus on equity securities, more specifically, domestic stocks.

#### Discretionary Management of Advisory Accounts

As an investment adviser, we provide discretionary account management services. For these accounts, you have granted us discretion to buy and sell securities for your account through our investment adviser representative who serves as your principal contact. These investments in these accounts are determined based upon your investment objectives, risk tolerance, net worth, net income, age, investment time horizon, tax situation and other various suitability factors.

We do not participate in any wrap fee programs.

### ASSETS UNDER MANAGEMENT:

As of July 31<sup>st</sup>, 2016, First Dallas Securities, Inc. had \$149,233,940 in discretionary assets under management.

## Item 5: Fees and Compensation

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### FEE SCHEDULE:

#### **Commission-Based Compensation Information:**

We do not charge a separate management fee for our management of client advisory accounts. Rather, we are compensated for our advisory services on a commission-based arrangement by receiving commissions, transaction charges, 12b-1 or other mutual fund fees, and other customary brokerage charges imposed on or paid in connection with transactions effected in your account.

All transactions in your account are placed through First Dallas Securities, Inc., member FINRA/SIPC, as broker-dealer. A portion of such commissions and other transaction fees and charges paid to us is in turn paid to the particular investment adviser representative managing the account, who is also a registered representative of First Dallas Securities, Inc. as broker-dealer.

Commissions and other transaction fees and charges on transactions in a client's account are imposed according to our regular commission schedule and will vary from transaction to transaction depending on a number of factors, such as the size of order and the price and type of security. Normally, clients will pay a commission, plus any transaction fees for each transaction effected in their account. Basic information about the commissions charged by us is as follows:

#### **Stocks:**

The commission for trading stocks varies depending on the quantity of shares traded and the round and odd lot principal amount traded.

The minimum commission for a stock trade is \$50.00. The maximum is \$105.00 per round lot.

#### **Bonds:**

The commission for trading a bond varies depending on the quantity of bonds traded, the type of bond (Treasury or other), the principal amount traded and the price per bond. The bond commission schedule is attached as Appendix A.

The minimum commission for trading a bond is \$50.00

#### **Options:**

The commission for trading option contracts varies depending on the number of contracts traded, the price per contract and the principal amount traded. The option commission schedule is attached as Appendix A.

The minimum commission for trading an option contract is \$50.00. The maximum is \$83.20 per contract.

#### **Mutual Funds:**

For purchases of Mutual Fund shares with loads, the sales "load" (commission) paid to us is a percentage of the dollar amount of shares purchased, as specified in the Mutual Fund prospectus. For purchases of no-load Mutual Fund shares, there is no sales "load" (commission) paid to us.

In the case of either load or no-load Mutual Fund shares, we may also be paid 12b-1 fees from the Mutual Fund, calculated as a percentage of the dollar value of the shares so long as the shares are held in the client's account, also as specified in the Mutual Fund's prospectus.

In addition to any Mutual Fund load fees assessed by the Mutual Fund company itself, there may be transaction fees and/or charges imposed in connection with each trade in a client's account. Our custodian currently assesses a postage and processing fee of \$5.95, and the per trade ticket charge is currently \$15.

**Additional Types of Fees or Expenses:**

Commissions and other transaction fees and charges are borne by the client at the time of the transaction. Commissions and such other fees and charges are reflected in the cost of the securities purchased and sold.

Other broker-dealers may charge more or less for commissions and other transaction fees and charges than we charge under our commission-based arrangement for advisory account services. In addition, we offer advisory account services on a commission based arrangement only. When considering this type of commission-based account, clients should bear in mind that, under certain circumstances, commission-based accounts may result in higher or lower costs than other types of accounts for comparable services that may be offered elsewhere, such as fee-based accounts, where fees are fixed or where fees are charged on an on-going basis as a percentage of the assets in the account.

Commission-based accounts may result in higher costs than fee-based accounts, for example, in actively traded accounts or in any account during periods when trading is heavier, such as in the first year the account is established. On the other hand, commission-based accounts may result in lower costs than fee-based accounts in less actively traded accounts or during periods when trading activity is lower. Consequently, the total annual cost of a commission-based account versus a fee-based account can vary significantly, depending on a number of factors such as account size, amount of trading activity, type of securities purchased or sold, quantities of securities purchased or sold, commission rates and the client's tax situation. Clients with any questions about our commission-based arrangement should consult with their First Dallas Securities Inc. investment adviser representative.

We may also invest client assets in investment companies such as mutual funds, index funds or exchange-traded funds. As noted in the Mutual Funds paragraph above, certain funds in which a client's account may be invested may make payments to broker-dealers, including us, whose clients invest in the fund. Such payments may constitute all or a portion of the front-end load (sales commission imposed at the time of purchase) or back-end load (sales commission deferred until the time of redemption) charged on fund share transactions. Such payments may also consist of on-going 12b-1 fees paid by the fund (sometimes referred to as "trailing fees") pursuant to a 12b-1 distribution plan or pursuant to another arrangement as compensation for distribution or shareholder or administrative services and may be paid out of the fund's assets.

To the extent a client's assets are invested in funds, the client will also be subject to other fees and charges as a fund shareholder, which are in addition to commissions and other transactions fees and charges paid to us. Those will include fees and charges imposed on shareholders of the fund or imposed on the fund and borne indirectly by shareholders, such as management fee charged to the fund by the fund's investment adviser, as well as other internal fees and charges, including in some cases 12b-1 fees.

We do not combine client purchases or sales of fund shares with purchases or sales of our other clients in that fund for the purpose of attempting to obtain discounts on sales loads or commissions. Loads, fees, charges, and other pertinent information concerning any fund in which a client's account is invested can be found in the fund's prospectus, which may be obtained upon request to a First Dallas Securities Inc. investment adviser representative.

Our full commission schedules for trades in stocks, bonds and options are attached at the end of this Brochure as Appendix A.

**Termination:**

If the client was delivered this Part 2A Brochure less than 48 hours prior to entering into an advisory agreement with us, the client may terminate the agreement without any penalty within five (5) business days. Thereafter and in any case, an advisory agreement may be terminated by either party at any time upon written notice. Upon notice of termination of the advisory agreement, any pending trade will be settled, and any pending payments of commissions or other applicable fees and charges will be applied to the account as appropriate. Upon termination, no refund of compensation is anticipated since our compensation for services under the advisory agreement is not prepaid but rather is paid at the time

transactions are effected in the account.

**Limitation of Liability and Arbitration Provisions:**

Our investment advisory agreement for advisory accounts contains provisions which may act as a waiver, release or limitation of certain rights the client may have against us arising from management of the client's account. The agreement states that we are not liable for any loss arising out of any investment decision or for any other act or omission taken with respect to the account, except for any act or omission which constitutes willful misfeasance, bad faith or negligence in the performance of its duties, or reckless disregard of its obligations and duties under the agreement. Federal and state securities laws may impose liabilities under certain circumstances notwithstanding this limitation and therefore nothing in that provision will waive, release or limit any rights a client may have under those laws or under any other laws that are not permitted to be waived by contract.

**ERISA Accounts, Profit Sharing 401(k), SEP's:**

We may also have other retirement accounts which are subject to ERISA rules and regulations. In all cases an "eligible investment advice arrangement" or advisory agreement will be executed with the client. We will be considered a "fiduciary advisor" and will charge fees to the retirement account.

**General Information:**

There is no guarantee that the advisory services provided by our firm or our investment adviser representatives will result in a client's goals and objectives being met. Investing involves risks, including the risk of loss of principal, and investment decisions made for a client's account may be subject to numerous risks, such as market, interest rate, currency, economic, political and business risks, among others. Past performance is no guarantee of future results. We do not guarantee the performance of any client account, either in the absolute or relative to any benchmark or index, and does not guarantee the success of any investment decision or strategy that may be used in managing an account, including the management of risk.

Our firm and its investment adviser representatives perform advisory, brokerage and other services for other clients in similar and other types of accounts. At times, a conflict of interest may arise among clients or accounts. The advice given and the action taken with respect to any given client's account may differ from advice given or the timing and nature of action taken with respect to another client's account, even an account with similar investment goals and objectives.

**Item 6: Performance-Based Fees and Side-By-Side Management:**

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We do not charge performance-based fees nor do we provide side-by-side management services.

**Item 7: Types of Clients:**

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**Client Base:**

Our customer base consists of individuals, trusts, estates, charitable organizations, corporations and pension and profit sharing plans. These are the types of clients that we service, but we may not have all these types as current clients.

**Conditions for Account Management:**

We do not consider negotiable our compensation arrangement or commissions; we reserve the right to voluntarily waive, lower or discount any commissions or other charges otherwise applicable to any particular client's account when we deem it appropriate, which may include transactions in accounts in which our firm or its related persons have an interest.

## **Item 8: Methods of Analysis, Investment Strategies and Risk of Loss:**

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### **Methods of Analysis & Investment Strategies:**

- Discussion regarding your objectives
- Review of existing holdings
- Ongoing analysis of funds
- Advice on best direction for new investments
- Updates of specific changes within the market or to particular funds
- Periodic monitoring of recommended investments and yearly review

The flexibility of our strategies gives us the ability to best manage investment risks in any investment market. Our advisory affiliate, Hodges Capital Management, maintains a Research Department that evaluates the investment merits of securities and provides information to investment personnel, who may use the information in managing client accounts for which they have responsibility at either firm.

We use Fundamental, and Technical security analysis methods. In addition to the other sources noted, we also use on-line research available from sources such as Thompson Financial.

Fundamental Analysis involves using real data to evaluate a security's value. We perform fundamental analysis on a securities value by looking at economic factors, such as interest rates and the overall state of the economy, information about issuers, potential changes in credit ratings, revenues, earnings, future growth, return on equity, profit margins and other data to determine underlying value and potential for future growth.

Technical Analysis involves studying supply and demand in the market to determine what direction, or trend will continue in the future by understanding the emotions in the market as opposed to its components. Understanding the benefits and limitations of technical analysis can give a new set of tools or skills that will enable us to be a better trader or investor.

Our security analysis information is based on a number of sources including financial newspapers, periodicals, commercially available investment services, issuer prepared information, security rating services, general market and financial information, due diligence reviews, and specific investment analysis that our clients may request.

### **Risk of Loss:**

The advice offered by us to you is determined by the areas of expertise of the agent providing the service and your stated objective. You are advised to notify us promptly if there are ever any changes in your financial situation or investment objective, or if you wish to impose any reasonable restrictions upon our management services. If you wish to impose any reasonable restrictions upon our management services, you will need to advise us in writing of any restrictions.

We do not represent, warrant, or imply that the services or methods of analysis employed by us can or will predict future results, successfully identify market tops or bottoms, or insulate clients from losses due to market corrections or declines. All securities trading, whether in stocks, options, or other investment vehicles, is speculative in nature and involves substantial risk of loss that you should be prepared to bear. Past performance is not necessarily indicative of future results. You should make every effort to understand the risks involved.

### **The Principle Risks of Investing include, but are not limited to:**

#### **General Risks:**

You may lose money by investing with us. When you sell your investments, they may be worth less than what you paid for them because the value of investments will fluctuate, reflecting day-to-day changes in market conditions, interest rates, and a number of other factors.

**Allocation Risk:**

Our allocation of investments among different asset classes, such as equity or fixed-income asset classes, may have a more significant effect on your returns when one of these classes is performing more poorly than others.

**Market Risk:**

Stock and bond markets often trade in random price patterns, and prices can fall over sustained periods of time. The value of the investments we make for you will fluctuate as the financial markets fluctuate. This could result in your account value(s) declining over short or long term periods of time.

**Focused and Concentrated Portfolio Risks:**

We may invest your assets in a smaller number of securities than other broadly diversified investment strategies based on your specific investment objectives. Our approach is often referred to as "focused, concentrated, or non-diversified". Accordingly, the money we manage for you may have more volatility and is often considered to have more risk than a strategy that invests in a greater number of securities because changes in the value of a single security may have a more significant effect, either negative or positive, on your overall portfolio value. To the extent we invest your assets in fewer securities, or we invest in non-diversified funds that take a focused or concentrated approach, your assets are subject to greater risk of loss if any of those securities become permanently impaired.

**Equity Risk:**

Your investments will be subjected to the risk that stock prices may fall over short or extended periods of time. Historically, the equity markets have moved in cycles, and the value of equity securities in your portfolio may fluctuate drastically from day to day. Individual companies may report poor results or be negatively affected by industry and/or economic trends and developments. The prices of securities issued by such companies may suffer a decline in response. These factors will contribute to the volatility and risk of your assets.

**Special Situation Risk:**

We may invest your assets in special situations based on your specific investment objectives. Investments in special situations may involve greater risks when compared to other strategies due to a variety of factors. Expected changes may not occur, or transactions may take longer than originally anticipated, resulting in lower returns than contemplated at the time of investment. Additionally, failure to anticipate changes in the circumstances affecting these types of investments may result in permanent loss of capital, where we may be unable to recoup some or all of its investment.

**Foreign Securities Risk:**

We have the ability to invest in foreign securities where warranted. Foreign investments involve greater risk in comparison to domestic investments because foreign companies/securities may have different auditing, accounting, and financial reporting standards; may not be subject to the same degree of regulation as U.S. companies, and may have less publicly available information than U.S. companies; and are often denominated in a currency other than the U.S. dollar.

**Currency Risk:**

Your investments may be subject to currency risk. Currency fluctuations and changes in the exchange rates between foreign currencies and the U.S. dollar could negatively affect the value of your investments in foreign securities.

**Interest Rate Risk:**

Your investments are subject to interest rate risk. Interest rate risk is the risk that the value of a security will decline because of a change in general interest rates. Investments subject to interest rate risk will usually decrease in value when interest rates rise. For example, fixed-income securities with long maturities typically experience a more pronounced change in value when interest rates change.

**Credit Risk:**

Your investments are subject to credit risk. An investment's credit quality depends on its ability to pay interest on and repay its debt and other obligations.

**Small-to-Medium-Capitalization Risk:**

We may invest your assets in small to medium sized companies. Shares of small to medium sized companies may have more volatile share prices. Furthermore, the securities of small to medium companies often have less market liquidity and their share prices can react with more volatility to changes in the general marketplace.

**Junk Bond/High-Yield Security Risk:**

We may invest your assets in Junk Bonds or High-Yield, lower rated securities. Investments in fixed-income securities that are rated below Investment grade can be subject to greater risk of loss of principal and interest than investments in higher-rated fixed-income securities. The market for high yield securities may be less liquid than the market for higher-rated securities. High yield securities are also generally considered to be subject to greater market risk than higher-rated securities. The capacity of issuers of high yield securities to pay interest and repay principal is more likely to weaken than is that of issuers of higher-rated securities in times of deteriorating economic conditions or rising interest rates.

**Prepayment Risk:**

Your investments may be subject to prepayment risk. Prepayment risk occurs when the issuer of a security can repay principal prior to the security's maturity. Securities subject to prepayment can offer less potential for gains during a declining interest rate environment and similar or greater potential for loss in a rising interest rate environment. In addition, the potential impact of prepayment features on the price of a security can be difficult to predict and result in greater volatility.

**Inflation Risk:**

This is the risk that the value of your assets or income will be less in the future as inflation decreases the value of your money. As inflation increases, the value (purchasing power) of your assets can decline. This risk increases if we invest a greater portion of your assets are invested in fixed-income securities with longer maturities.

**Liquidity Risk:**

Liquidity risk exists when particular investments are difficult to purchase or sell, possibly preventing us from selling out of these illiquid securities at an advantageous price.

## **Item 9: Disciplinary Information**

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Our firm and some investment advisory representatives have reportable legal or disciplinary events that are disclosed on their registration history. Our Firm has disclosed the facts about legal or disciplinary events so that you can determine whether they are material to your evaluation of the integrity of our firm or its advisory agents. We value and endeavor to protect the confidence and trust you place in our Firm and its advisory agents.

In 1997, the Alabama State Securities Board fined the Firm for effecting trades in their state prior to the Firm having an approved registration to effect a transaction in their state.

In 1999, the Massachusetts Securities Division fined the Firm for effecting trades in their state prior to the Firm having an approved registration to effect a transaction in their state.

In 2000, the State of Idaho fined the Firm for effecting trades in their state prior to the Firm having an approved registration to effect a transaction in their state.

In 2008, the Financial Industry Regulatory Authority fined the Firm for violations of member rules in relation to research reports issued.

In 2011, The Financial Industry Regulatory Authority fined First Dallas Securities for failing to file for approval a material change in ownership or control of the Firm.

A full report that reflects the professional background, business practices, and conduct of our Firm and its Investment Advisory Representatives is available through the Financial Industry Regulatory Authority's (FINRA) BrokerCheck system link at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) or you may request disclosable information under BrokerCheck by calling (800) 289-999, a toll-free hotline operated by FINRA.

You may also access a full report of our advisory agents through IARD link at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Should you have any technical difficulties with this link you can call (240) 386-4848 for further assistance.

The information that appears on these websites is collected from individual Investment Adviser Representatives, Investment Adviser Firm(s), and/or security regulator(s) as part of the security industry's registration and licensing process.

## **Item 10: Other Financial Industry Activities and Affiliations**

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### **Financial Industry Activities and Affiliations:**

In addition to providing advisory account services to clients of First Dallas Securities as an investment adviser, our firm or certain officers and investment adviser employees of our firm are also engaged in other business activities, including:

- Securities brokerage activities as a registered broker-dealer or as registered representatives of First Dallas Securities as a broker-dealer;
- Investment advisory activities as investment adviser employees of First Dallas Securities and its affiliate, Hodges Capital Management, which acts as investment adviser to the Hodges Mutual Funds and advisory accounts

In connection with these other activities, such individuals may receive compensation in addition to the compensation they receive from providing advisory services to clients of our Firm, which may pose a conflict of interest.

Dual registration of First Dallas Securities: First Dallas Securities, Inc. (Member FINRA/SIPC) is a registered broker-dealer as well as a Registered Investment Advisory Firm with the Securities and Exchange Commission. Custody of your accounts for both securities and funds will be maintained at Wells Fargo Clearing Services, LLC, the designated custodian and clearing Firm for First Dallas Securities.

The commission-based arrangement applicable to our advisory account management services poses a conflict of interest for our firm and our investment adviser representatives to the extent it creates a financial incentive for them to effect transactions in a client's account which result in commissions or other compensation payable to them. However, we are constrained by fiduciary principles to act in our clients' best interests when managing the account.

### **Investment Advisory Firm Affiliations:**

Hodges Capital Management, Inc. is a wholly-owned subsidiary of Hodges Capital Holdings. Craig D. Hodges, Chairman/CEO, owns approximately 12.9% equity stock. Hodges Capital Holdings majority shareholder is Hodges Capital Holdings Voting Trust, which Craig D. Hodges, Camille Hodges Hays and Clark Hodges, trustees, each has approximately 1/3 voting control. Accordingly, First Dallas Securities and Hodges Capital Management are deemed to be under common control and therefore related persons.

Hodges Capital Management, Inc. provides investment advisory services on a fee-based arrangement to certain types of clients, subject to its own terms, conditions and other requirements. Some Investment Adviser Representatives of First Dallas Securities may also be an Investment Adviser Representative of

Hodges Capital Management and may earn advisory fees in that capacity as well.

In addition, some clients of First Dallas Securities may also have an advisory account with Hodges Capital Management. Hodges Capital Management charges separate fees on accounts it manages.

Clients that want more complete information about services offered by Hodges Capital Management should consult with their First Dallas Securities investment adviser representative and obtain and read a copy of Hodges Capital Management's Form ADV, Part 2A Brochure. In its capacity as a broker-dealer, First Dallas Securities may execute trades for accounts advised by Hodges Capital Management.

**Hodges Mutual Funds Information:**

We may invest advisory clients' assets in shares of the Hodges Fund, the Hodges Pure Contrarian Fund, the Hodges Blue Chip Equity Income Fund, the Hodges Small Cap Fund, the Hodges Small Intrinsic Value Fund and the Hodges Small-Mid Cap Fund ("the Funds"), six mutual funds for which our affiliate, Hodges Capital Management serves as investment adviser, and in which various First Dallas Securities officers and employees are personally invested. For its services to the Hodges Mutual Funds, the Hodges Mutual Funds pay Hodges Capital Management a monthly management fee at an annual rate of 0.65-0.85% of the Funds' average daily net assets. Fees and charges paid and borne by the Hodges Funds are described in greater detail in the Funds' current effective prospectus. In our capacity as a broker-dealer, we may also execute trades for the Hodges Mutual Funds.

We do not charge a commission for purchases or sales of shares of the Hodges Mutual Funds in advisory client accounts. Rather, our advisory clients are charged a flat ticket charge (currently \$15) for each purchase or sale of Hodges Mutual Funds shares. All purchases are also subject to a postage and processing charge (currently \$5.95) by our custodian. In addition to these charges paid by the advisory client, we also receive from the Funds or the Funds' distributor 12b-1 fees that aggregate 0.25% of the total dollar amount of the Fund shares purchased by the client. A portion of those 12b-1 fees paid to us is in turn paid to the particular First Dallas Securities investment adviser representative managing the account, in their capacity as a registered representative of First Dallas Securities.

This receipt of 12b-1 fees poses a conflict of interest for First Dallas Securities and its investment adviser representatives to the extent it creates a financial incentive for them to purchase shares of the Hodges Mutual Funds for their advisory clients which result in fees payable to them. Investing clients in shares of the Hodges Mutual Funds poses an additional conflict of interest for First Dallas Securities as a firm to the extent that it increases the Funds' assets and thereby increases the advisory fee payable to our affiliate, or otherwise benefits First Dallas Securities related persons. However, we are constrained by fiduciary principles to act in its clients' best interests when managing accounts and will invest clients in the Funds only when it is appropriate to do so. We monitor activity in advisory accounts in an effort to ensure that transactions are appropriate.

First Dallas Securities also acts as an underwriting broker for the Hodges Mutual Funds. As underwriting broker we receive 12b-1 fees in the amount of 0.05% of the total dollar amount of all shares sold by the Funds. That 0.05% is part of, and not in addition to, the 0.25% that we receive when Fund shares are purchased.

## **Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

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First Dallas Securities' Code of Ethics sets certain standards of conduct for First Dallas Securities and its personnel and addresses certain conflicts of interest posed by their personal trading. The Code acknowledges that, as an investment adviser, First Dallas Securities is construed to have a fiduciary relationship with its advisory clients and, as such, owes its clients a duty of care and loyalty. In addition, the Code prohibits First Dallas Securities employees from engaging in fraudulent conduct and requires employees to conduct activities in a manner that avoids, to the extent possible, actual or potential conflicts

of interest with clients or that treats clients fairly in the event of conflicts. The Code also contains prohibitions against fraud, deceit and manipulation and specific provisions prohibiting conduct commonly known as “insider trading,” “self-dealing,” “front-running,” and “scalping.”

The Code also restricts employee personal securities transactions by various means, such as pre-clearance for trades. These restrictions apply to First Dallas Securities personnel. The Code also limits acceptance of gifts by employees of the Hodges Mutual Funds and/or First Dallas Securities. The Code also prohibits employees from serving on the boards of public companies without prior approval of the Compliance Officer.

In order to monitor First Dallas Securities’ compliance with the Code and applicable laws, each officer and employee is required to provide First Dallas Securities with duplicate copies of their securities account statements, which are reviewed by an officer of First Dallas Securities. In addition, each officer and employee is required to sign a statement acknowledging that they are subject to the Code and certifying that they are in compliance with all the policies, procedures, provisions and requirements contained in the Code and will remain in compliance with them so long as they are required. Personnel in violation of any First Dallas Securities Firm policy may be subject to disciplinary measures, including dismissal.

This is only a summary description of First Dallas Securities Code of Ethics. The entire Code will be made available to you upon request.

#### **Participation or Interest in Client Transactions/Personal Trading:**

All securities transactions recommended or traded for the account of an advisory client of First Dallas Securities will be placed with and executed through First Dallas Securities as a broker-dealer. First Dallas Securities earns compensation in the form of commissions or other transaction fees or charges in connection with such transactions. A portion of such commissions and other transaction fees and charges paid to First Dallas Securities is in turn paid to the particular First Dallas Securities investment adviser representative managing the account, who is also a registered representative of First Dallas Securities as a broker-dealer.

The commission-based arrangement applicable to First Dallas Securities’ advisory account management services poses a conflict of interest for First Dallas Securities and its investment advisers to the extent it creates a financial incentive for them to effect transactions in a client’s account which results in commissions or other compensation payable to them. However, First Dallas Securities and its investment advisers are constrained by fiduciary principles to act in their clients’ best interests when managing the account. First Dallas Securities monitors activity in advisory accounts in an effort to ensure that transactions are appropriate.

In addition, First Dallas Securities may invest advisory clients’ assets in shares of the Hodges Mutual Funds, for which First Dallas Securities’ affiliate, Hodges Capital Management, serves as investment adviser and in which various First Dallas Securities officers or employees are invested personally. In addition, in its capacity as a broker-dealer, First Dallas Securities acts as a selling broker for the Hodges Mutual Funds and may also execute trades for the Hodges Mutual Funds.

Under certain circumstances, First Dallas Securities or related persons, including its officers, directors and employees, are permitted to purchase and sell for their own account securities that may be the same as those recommended to clients for their accounts, subject to a Code of Ethics which covers First Dallas Securities and its personnel.

## **Item 12: Brokerage Practices**

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### **Brokerage Selection**

All securities transactions in First Dallas Securities’ advisory accounts are placed through First Dallas Securities as a broker-dealer. The commissions and other transaction fees and charges paid to First Dallas Securities in connection with such transactions serve as the basis for First Dallas Securities’

compensation for its portfolio management services to advisory clients. Commissions on transactions in a First Dallas Securities advisory client's account are generally charged according to First Dallas Securities' regular commission schedule. First Dallas Securities believes that its commissions are reasonable and customary; however, other broker-dealers may charge more or less than First Dallas Securities for commissions and such other transaction fees and charges.

First Dallas Securities takes steps aimed at ensuring that clients receive best execution and reasonable commission rates upon execution of their trades. First Dallas Securities may utilize its own trading system to route orders for execution or may utilize the trading system of Wells Fargo Clearing Services, LLC. Member FINRA/SIPC., an unaffiliated registered broker-dealer firm which acts as clearing agent for First Dallas Securities and as custodian for accounts opened at First Dallas Securities.

**Brokerage for Client Referrals:**

Neither our Firm nor our Investment Advisory Representatives receive client referrals from a broker-dealer or other third party when recommending to you a broker-dealer for the execution of securities transactions.

**Directed Brokerage:**

First Dallas Securities does not allow clients to direct transactions through a specific broker-dealer.

Neither this Firm nor our advisory agents receive any products, research or services other than those disclosed.

**Trade Aggregation:**

On occasion, orders for a client's account may be aggregated with orders for other First Dallas Securities clients for whom the transaction is appropriate, even though accounts are individually managed. Client trades may also be aggregated with trades for affiliate accounts or accounts in which First Dallas Securities or its related persons have an interest. Aggregation of orders may give rise to actual or potential conflicts of interest among the accounts for whom the transaction may be appropriate, and among the accounts actually selected to participate in the transaction, if the order is only partially filled. If more than one price is paid for securities in an aggregated transaction, each client in the transaction will typically receive the average price paid for the block in the aggregated transaction for that day. Orders for the same securities that are not included in the aggregated order may be executed after the aggregated order and therefore may or may not receive less favorable execution. If an aggregated order is unable to be filled completely, the filled portion of the transaction will be re-allocated on a random basis.

## **Item 13: Review of Accounts**

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First Dallas Securities investment adviser representatives conduct reviews of advisory client accounts by selecting a portion of their accounts to review each day on a rotational basis. Accounts are reviewed for holdings and potential buying and selling activity, in light of the client's investment objectives, guidelines and restrictions. Additional contributions made to an account by the client may also trigger a review of the account for potential investment activity. First Dallas Securities investment adviser representatives typically handle, alone or together with other First Dallas Securities investment adviser representatives.

In addition, First Dallas Securities advisory accounts are reviewed on a periodic basis for various compliance parameters by the Chief Compliance Officer or another First Dallas Securities Compliance Officer. These include monitoring daily trading activity, in addition to certain monitoring or reviews conducted quarterly or annually.

First Dallas Securities advisory clients receive account statements not less than quarterly from the custodian of the accounts.

## Item 14: Client Referrals and Other Compensation

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### **Client Referrals:**

We do not have any arrangement for client referrals.

### **Other Compensation:**

A portion of the commissions, transaction charges, 12b-1 or other mutual fund fees, and other customary brokerage charges paid to First Dallas Securities as a result of transactions in a client's advisory account may be paid by parties other than the client, such as the mutual fund in which the client is invested (or its distributor or other fund-related party). In addition, as previously discussed, First Dallas Securities' investment advisers are also registered representatives of First Dallas Securities as a broker-dealer and a portion of the amounts so paid to First Dallas Securities is in turn paid to the particular First Dallas Securities investment adviser employee managing the account.

These arrangements may pose a conflict of interest for First Dallas Securities and its Investment Adviser Representatives to the extent they create a financial incentive for them to recommend appropriate securities for a client's account which result in commissions or other compensation payable to them.

## Item 15: Custody

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Your funds and securities will be maintained with a "qualified custodian" as required under Rule 206(4)-2 under the Advisers Act. Custody of client accounts for both securities and funds will be maintained at Wells Fargo Clearing Services, LLC, member FINRA/SIPC, the clearing agent for First Dallas Securities. We are deemed to have custody, because we may briefly take possession of checks or securities on your behalf prior to depositing them into your account at Wells Fargo Clearing Services, LLC. Account statements are typically sent monthly, but at least quarterly from the custodian, and you should carefully review those statements including comparison to any reports we may send to you.

## Item 16: Investment Discretion

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First Dallas Securities through the First Dallas Securities investment adviser representatives managing a client's advisory account has discretionary authority to determine the securities to be bought or sold and the amounts of securities to be bought or sold. This authority is limited by the client's stated investment objectives, guidelines and restrictions, and by First Dallas Securities' fiduciary obligation to act in the client's best interest. First Dallas Securities monitors advisory accounts periodically for consistency with these limitations.

## Item 17: Voting Client Securities

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### **Proxy Voting Policy:**

First Dallas Securities does not vote proxies on securities held in advisory accounts, except in certain limited cases referenced below. Accordingly, First Dallas Securities generally does not have any obligation or authority to vote proxies solicited by or with respect to issuers of securities held in an advisory account. Each client retains the authority and responsibility for the voting of any proxies. Proxies for securities held in an advisory account will be sent to the client directly from the custodian or will be handled as otherwise agreed between the client and the custodian.

In limited cases when regulatory or other demands warrant (for example, in the case of certain ERISA or other clients), First Dallas Securities may undertake to vote proxies. In those cases, First Dallas Securities will vote in accordance with its Proxy Voting Policies and Procedures (see heading below). Upon request, clients may obtain information about how their securities were voted by contacting First Dallas Securities

at its office: First Dallas Securities, 2905 Maple Ave., Dallas, TX 75201, telephone: (800) 388-8512.

### **First Dallas Securities' Proxy Voting Policies and Procedures:**

First Dallas Securities does not vote proxies on securities held in advisory accounts, except in certain limited cases referenced below. Accordingly, First Dallas Securities generally does not have any obligation or authority to vote proxies solicited by or with respect to issuers of securities held in an advisory account. Each client retains the authority and responsibility for the voting of any proxies. Proxies for securities held in an advisory account will be sent to the client directly from the custodian or will be handled as otherwise agreed between the client and the custodian.

First Dallas Securities considers each proxy proposal individually and makes decisions on a case-by-case basis. First Dallas Securities' proxy voting guidelines provide no specific inclination as to how proxies will be voted except that votes will be based upon what First Dallas Securities deems to be in the best interest of the client. The trends in industries/sectors of investments, as well as market conditions, economic environment and strength of management in the companies will also influence how decisions are made.

First Dallas Securities may abstain from voting proxies if:

- It determines that the value of the client's economic interest or value of the portfolio holding is indeterminable or insignificant;
- In circumstances where, after doing a cost-benefit analysis, the cost of voting a client's proxy would exceed any anticipated benefits to the client proposal.

First Dallas Securities also will generally not vote proxies:

- For securities which are no longer held by the client's account;
- For securities where the economic value of the securities in the client's account is less than \$500.

Where a proxy raises a material conflict of interest between First Dallas Securities' interest and the client's interest, First Dallas Securities will disclose the conflict to the client and obtain the client's consent to vote or direct the matter to an independent third party, selected by the client, for a vote determination. If the consent or the independent third party's determination is not received in a timely manner, First Dallas Securities will abstain from voting the proxy.

## **Item 18: Financial Information**

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We do not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. We do not have any financial condition that is reasonably likely to impair the ability to meet contractual commitments to you and has not been the subject of a bankruptcy proceeding.

## **Item 19: Requirements for State Registered Advisers**

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Not Applicable

## Appendix A:

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### STOCK SCHEDULE

#### Commission

| <u>Round Lot Principal</u> | <u>For Quantities From 0 to 299</u>       | <u>Maximum:</u>    |
|----------------------------|---|--------------------|
| \$0 - \$99                 | =11.8838% of round lot principal + \$8.02 | \$95.241/round lot |
| \$100 - \$799              | =3.1318% of round lot principal + \$16.42 | \$95.241/round lot |
| \$800 - \$2,499            | =2.0111% of round lot principal + \$24.83 | \$95.241/round lot |
| \$2,500 - \$4,999          | =1.5119% of round lot principal + \$37.16 | \$95.241/round lot |
| \$5,000 and above          | =1.5465% of round lot principal + \$37.91 | \$95.241/round lot |

| <u>Round Lot Principal</u> | <u>For Quantities From 300 to 999</u>      | <u>Maximum:</u>    |
|----------------------------|--|--------------------|
| \$0 - \$99                 | =11.8838% of round lot principal + \$13.02 | \$95.241/round lot |
| \$100 - \$799              | =3.1318% of round lot principal + \$21.42  | \$95.241/round lot |
| \$800 - \$2,499            | =2.0111% of round lot principal + \$29.83  | \$95.241/round lot |
| \$2,500 - \$4,999          | =1.5119% of round lot principal + \$42.16  | \$95.241/round lot |
| \$5,000 and above          | =1.5465% of round lot principal + \$42.91  | \$95.241/round lot |

| <u>Round Lot Principal</u> | <u>For Quantities From 1,000 Plus</u>       | <u>Maximum:</u>    |
|----------------------------|---|--------------------|
| \$0 - \$99                 | =11.8838% of round lot principal + \$18.02  | \$95.241/round lot |
| \$100 - \$799              | =3.1318% of round lot principal + \$26.42   | \$95.241/round lot |
| \$800 - \$2,499            | =2.0111% of round lot principal + \$34.83   | \$95.241/round lot |
| \$2,500 - \$4,999          | =1.5119% of round lot principal + \$47.16   | \$95.241/round lot |
| \$5,000 - \$19,999         | =1.4655% of round lot principal + \$55.23   | \$95.241/round lot |
| \$20,000 - \$29,999        | =1.0279% of round lot principal + \$138.97  | \$95.241/round lot |
| \$30,000 - \$299,999       | =0.7198% of round lot principal + \$225.43  | \$95.241/round lot |
| \$300,000 and above        | =0.356% of round lot principal + \$1,224.92 | \$95.241/round lot |

| <u>Odd Lot Principal</u> | <u>Plus:</u>                            | <u>Maximum:</u>    |
|--------------------------|---|--------------------|
| \$0 - \$99               | =11.8838% of odd lot principal + \$8.02 | \$95.241/round lot |
| \$100 - \$799            | =3.1318% of odd lot principal + \$16.42 | \$95.241/round lot |
| \$800 - \$2,499          | =2.0111% of odd lot principal + \$24.83 | \$95.241/round lot |
| \$2,500 - \$4,999        | =1.5119% of odd lot principal + \$37.16 | \$95.241/round lot |
| \$5,000 and above        | =1.5465% of odd lot principal + \$37.91 | \$95.241/round lot |

| <u>Principal</u>  | <u>Plus:</u>  | <u>Maximum:</u>    |
|-------------------|---|--------------------|
| \$0 - \$4,999     | = \$7.82 for the first 10 round lots and<br>\$5.62 for the remaining round lots | \$95.241/round lot |
| \$5,000 and above | = \$8.07 for the first 10 round lots and<br>\$5.75 for the remaining round lots | \$95.241/round lot |

**Minimum \$50 Maximum \$105 per lot**

#### Notes:

- FINRA 5% Markup/Markdown Policy Guidelines apply
- Commission charged for odd lot trades is not to exceed the commission charged for the next whole lot

## OPTION SCHEDULE

**Commission:**

| <u>Contracts</u> | <u>Price</u>         | <u>Principal</u>                 |
|------------------|----------------------|----------------------------------|
| 1 Contract       | \$0 - \$99.99        | = 6.6144% of principal + \$4.17  |
|                  | \$100 - \$2,499.99   | = 1.5340% of principal + \$16.12 |
|                  | \$2,500 - \$4,455.99 | = 1.0616% of principal + \$27.92 |
|                  | \$4,456 and above    | = \$87.50                        |

### Less than \$1

| <u>Contracts</u> | <u>Price</u>      | <u>Principal</u>                                  |
|------------------|-------------------|---|
| 2+ Contracts     | \$0 - \$4,999.99  | = 6.6144% of principal + \$2.20/contract + \$1.97 |
| (Less than \$1)  | \$5,000 and above | = 6.3000% of principal + \$2.10/contract + \$1.97 |

### Greater than \$1

| <u>Contracts</u>                   | <u>Price</u>          | <u>Principal</u>  |
|------------------------------------|-----------------------|---|
| 2+ Contracts<br>(Greater than \$1) | \$0 - \$2,499.99      | = 1.534% of principal + \$16.12 + \$7.08 1 <sup>st</sup> 10 contracts and \$4.72 for the remaining contracts  |
| 2+ Contracts<br>(Greater than \$1) | \$2,500 - \$4,999.99  | = 1.0616% of principal + \$27.92 + \$7.08 1 <sup>st</sup> 10 contracts and \$4.72 for the remaining contracts |
| 2+ Contracts<br>(Greater than \$1) | \$5,000 - \$19,999.99 | = 1.0119% of principal + \$26.69 + \$6.74 1 <sup>st</sup> 10 contracts and \$4.49 for the remaining contracts |
| 2+ Contracts<br>(Greater than \$1) | \$20,000 and above    | = 0.6739% of principal + \$94.14 + \$6.74 1 <sup>st</sup> 10 contracts and \$4.49 for the remaining contracts |

**Increase the commission by:**

| <u>Price</u>      | <u>Principle</u> |
|-------------------|------------------|
| \$0 - \$4,999.99  | = 10.60%         |
| \$5,000 and above | = 15.15%         |

**Then decrease the commission by:**    \$2.00

**Minimum = \$50.00**

**Maximum = \$83.20 per contract**

## BOND SCHEDULE

### Commission:

| <b>Quantity</b>                          | <b>Security Type</b>  | <b>Price</b>  |
|--|---|---|
| First 5 Bonds<br>= \$10 per Bond +       | 0.004% anything other than Treasury<br>or 0.001% for Treasury | x if the price is less than \$50,<br>multiply it by 0.5 |
| Next 6 – 10 Bonds<br>= \$7.50 per Bond + | 0.004% anything other than Treasury<br>or 0.001% for Treasury | x if the price is less than \$50,<br>multiply it by 0.5 |
| Next 11 + Bonds<br>= \$5 per Bond +      | 0.004% anything other than Treasury<br>or 0.001% for Treasury | x if the price is less than \$50,<br>multiply it by 0.5 |

**Minimum = \$50.00**

Although First Dallas Securities does not generally waive from this commission schedule, First Dallas Securities reserves the right to charge a higher or lower commission on a trade for any client that may be different from the guidelines set forth in this commission schedule and which may be lower or higher than commission charged to another client with a similar trade.